

# HOW TO TELL A STORY

WORKBOOK



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# ANSWER THESE QUESTIONS

Why are you sharing a story

Who is listening to your story?

What is your message?

# IT'S MORE ABOUT YOU THAN YOU THINK

List three ways you can personalise and make your story more authentic

1

2

3

# TAKE ACTION

Draft your story right here, right now. Don't overthink it.  
In fact, don't think at all. Go with the flow!

# EDIT YOUR STORY

Remember, done is better than perfect

Intro / Initial situation

Core / Challenge

End / Resolution

# RESOURCES

Because we never stop learning

## FROM THE BLOG

- [This TV series will make you understand what storytelling is about](#)
- [3 Books That Will Improve Your Communication Skills](#)
- [How to find your ideal audience](#)
- [How Can We Be Heard?](#)
- [Three steps to a clearer communication](#)
- [How to Have an Impact by Sharing Your Joy: a Changemaker Tutorial](#)
- [How to Grab Attention if You're Not Kim Kardashian](#)

## BOOKS

- [Becoming, Michelle Obama](#)
- [Quiet. The Power of Introverts, Susan Cain](#)
- [The Other, Ryszard Kapuscinski](#)
- [The Vulnerable Observer, Ruth Behar](#)
- [Everything is Figureoutable, Marie Forleo](#)
- [Why I Write, George Orwell](#)

## TV SERIES

- [This is Us, Amazon Prime](#)
- [Modern Love, Amazon Prime](#)



# CONGRATULATIONS

YOU HAVE WRITTEN THE FIRST  
OF A LONG SERIES OF STORIES,  
KEEP IT GOING AND STAY IN  
TOUCH



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